Clipped

Summarize Anything

Press Release

Clipped

Summary

Clipped is a Cupertino, CA based startup that aims to optimize the news reading experience for mobile devices. Our patent pending summarization algorithm converts text into bullet point summaries through grammatical analysis.

The algorithm extracts the most important information from text samples, and presents exactly what the reader needs to know. Articles, documents, and webpages can all be summarized through Clipped.

The technology has been under work for more than a year, and we are excited to announce the release of Clipped for iOS and Android. The application delivers top news content in the form of **bullet point** summaries – saving users time and energy. Furthermore, the apps include a summarized search engine, allowing users to read summaries about exactly what they want.

Alongside the mobile releases, Clipped will be available as an in-browser Chrome Plugin, and a browser independent Bookmarklet.

We are also excited to announce the release of Clipped API 1.0. The API release is in an effort to bring the power of natural language processing to all web/mobile developers, and broaden the audience of our summaries. The API will be releasing entirely open, unrestricted, and free.

Overall, Clipped hopes to use its NLP technology to benefit the tech community and make reading content truly optimized for mobile devices. Over the coming months, we hope to see our technology grow, and look forward to seeing great applications being built!
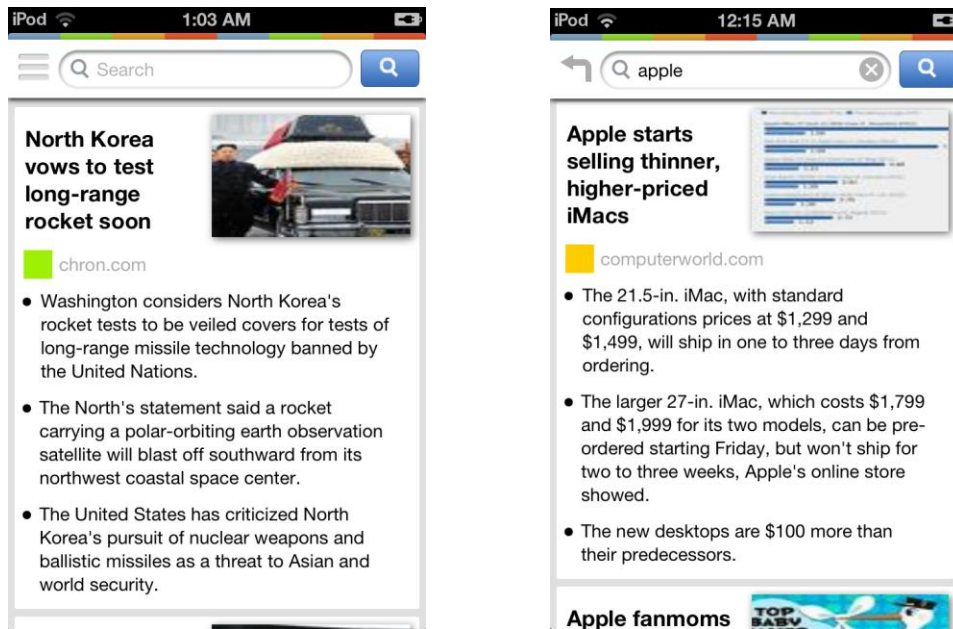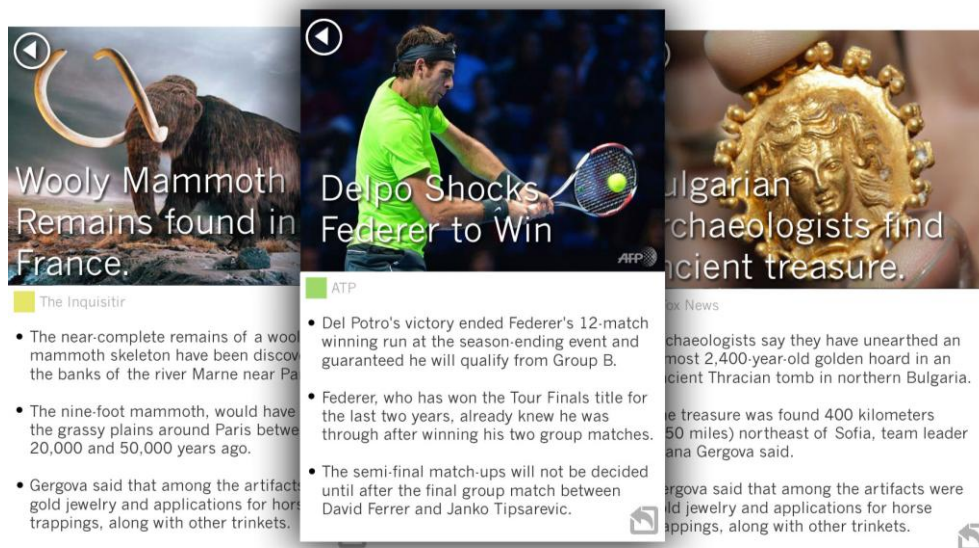
Tanay Tandon

Founder and CEO Clipped.me

The App

Clipped for mobile is a clean front-end placed on top of our backend technology. The application aggregates content from various news sources, and presents the summaries in a beautiful list. It also acts like news discovery engine, through keyword search.
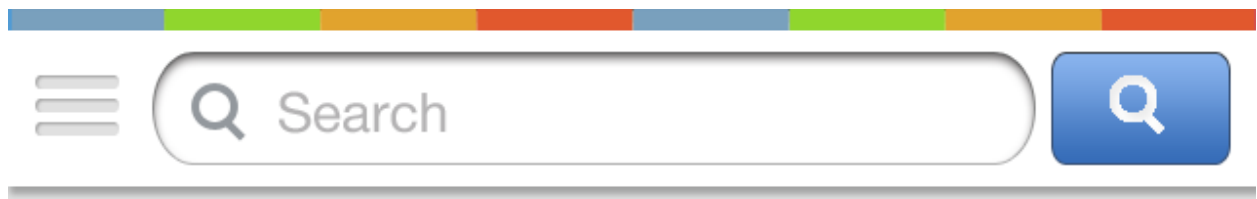

Summaries can also be shared and viewed in a larger format by clicking on the article. Users can then post the summary to Facebook or Twitter.

The App (continued)

Keyword Search

The Clipped app allows for consumption of information at incredible speeds. Along with aggregation we wanted to allow users to discover information and read content based on personal interests. That's why we added the keyword search capability:
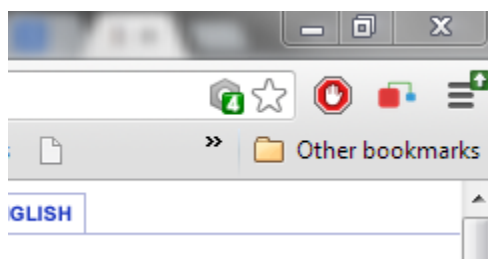

With keyword search, users can search for any term, and immediately get summarized content. It seamlessly joins the process of information discovery with information consumption – thus making the overall process of reading highly efficient.

The Search Bar is always available, making the app simple and easy to navigate. You have access to everything – articles, images, summaries, search – without clicking anything.
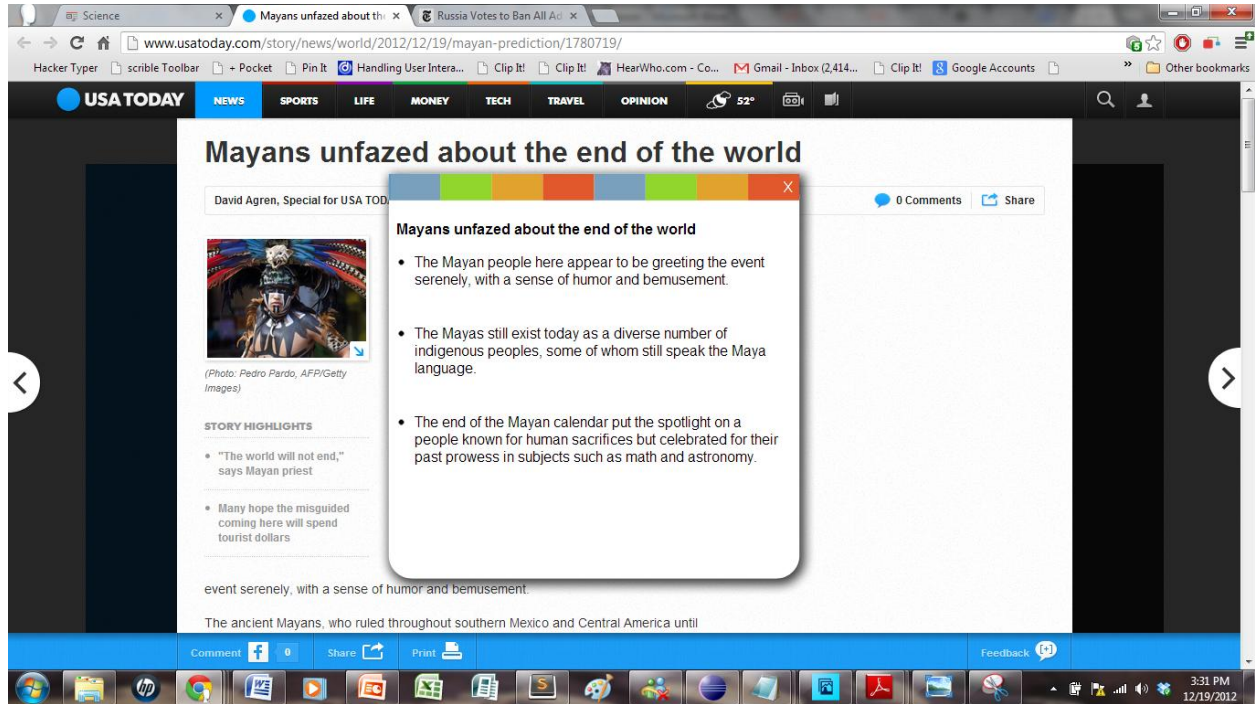
Browser Plug-in

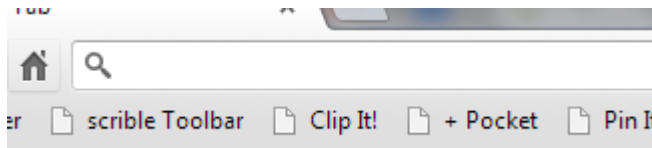Along with mobile, Clipped will be delivering for browser based reading.

The Chrome Plugin:

When the user presses the "Clipped" button, a summary of the current page pops up:

Bookmarlet:

For browsers other than Chrome, we created the Clipped bookmarklet. The bookmarklet is a simple drag-drop install, and pops open a summary of the page just like the Chrome Plugin.

In this way, Clipped supports iOS, Android, Chrome, and any other browser!

Technology

Clipped's technology is a combination of extractive keyword systems and grammatical analysis. The algorithm identifies patterns that indicate information concentration and selects these regions for further analysis.

The grammatical analysis then determines the dependencies of the sentence, and discovers reference information from an array of databases along with anchors present within the article itself.

Following the analysis portion, Clipped selects regions evaluated as relevant and then begins to re-read. In other words, Clipped analyzes the article like an editor – it evaluates portions based on their relevance and cuts away the unnecessary regions. It then reviews its own work to make sure that the summary makes sense.

The algorithm then arranges sentences chronologically to make sure that the information is presented as a sensible bullet point list.

The technology is currently USPTO Patent Pending, and is constantly being worked on.

Clipped

The Team

Tanay Tandon, Founder and CEO

Clipped is a one-man show run by **Tanay Tandon**.

Tanay is a NLP enthusiast, and a technological singularity dreamer. He's currently a High School sophomore (15 years old), and enjoys balancing high school life with Clipped.

He originally designed the algorithm as a way to read debate cases faster. Following his acceptance into the Teens in Tech Incubator (Summer 2012), Tanay worked to make the hacked together NLP engine into a full-fledged product. After a lot of skipped homework, long nights, and great advice from friends – Tanay couldn't be happier to launch Clipped as what it is today.

Contact Information:

Tanay Tandon

408-603-1954

tanay@clipped.me

Information/Cheat Sheet

Founder and CEO - Tanay Tandon (15) - Sophomore at Cupertino High School (http://chs.fuhsd.org)

Was part of Teens in Tech Incubator (http://teensintech.com) and was mentored by seasoned entrepreneurs from across the Valley.

Clipped Launching with iOS, Android, Chrome, and Bookmarklet

Competitors include Summly (iOS App)

Links

Clipped: http://clipped.me

Twitter: http://twitter.com/tanay_tandon

Personal Website: http://tanaytandon.com

Contact Information:

Tanay Tandon

tanay@clipped.me

408-603-1954